Learning Is Social and Emotional Blog Guidelines

If you have a story to tell about learning that builds students' social, emotional, and academic skills, then we want to hear from you. Submissions should appeal to a broad array of people—including educators, policymakers, and parents and community members—and describe an illuminating example or experience or discuss issues of education research or policy. Topics covered could range from instructional strategies and school climate efforts to measurement considerations and partnership examples.

We seek to publish posts that represent a vast array of viewpoints and experiences from authors spanning all walks of life, including those who have grappled with elements of this work. **All posts should be no more than 600 words and should adhere to the following key principles:**

1) **Be Real.** Write your posts in first person using your own voice. You should provide honest and authentic examples that share your challenges along with your successes and your questions in addition to your answers. It's these accounts—when you are transparent about what's worked, what hasn't, and what you're still figuring out—that are going to be most useful to readers.

2) **Be Helpful**. We're interested in posts that are going to help readers—regardless of their role—support students' comprehensive learning. We welcome submissions that share practical advice and tips, help readers think about a topic or issue differently, or learn from your on-the-ground experiences.

3) **Don't Self-Promote**. We will not publish posts that promote a program, product, or service or those with a primary purpose of touting an organization's platform, mission, or accomplishments.

4) **Avoid Jargon.** Please avoid acronyms and eduspeak. We will not publish posts that would only be understood in a teachers' lounge or school board meeting. Posts should use accessible language, provide necessary background and context, and should clearly and succinctly describe key points.

5) **Be Factual.** If you cite numbers or research, please use links that tie back to the direct source.

Posts should be written in Microsoft Word and should be submitted to LearningIsSocialAndEmotional@gmail.com. You must include a brief (one- or two-sentence) biography; your current professional position; and a day-time telephone number, email address, and Twitter handle (if applicable).

When appropriate, please hyperlink to referenced resources or other online content. We encourage you to submit relevant images with your post. If you have original or stock photographs, please ensure that you secure all necessary permissions. You must include the image or photo credit, even if it's from creative commons; otherwise, the image cannot be included in your post.

More About Our Editorial Process

You will be notified by email if your submission is under consideration for publication. All posts are subject to editing for clarity, accuracy, length, and conformity to the blog and edweek.org style. If substantive changes or fact-checking are required, we will contact you. All authors will have the opportunity to review and approve the final post. Limitations of time and space mean we cannot publish every submission we receive, including many good ones. While we're not able to respond substantively

to everyone, please know that we read all posts closely, and we appreciate the time and energy that writing them requires. If we don't accept the first post you submit, we hope you'll try again with other great ideas.

<u>After Your Post Is Published</u>

Once your post is published, we encourage you to share an **excerpt** of the post on other communications channels, linking back to the original post. You may immediately share post excerpts.

Education Week stipulates that the post may **not** appear ***in full*** in other venues until seven (7) business days after it appears on edweek.org. To republish the piece in full, you must obtain permission; please contact Adam Bradley, adam@thehatchergroup.com.

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