

The background features a series of vertical bars in various shades of teal and yellow, creating a modern, geometric pattern. The bars vary in height and width, with some being solid yellow and others in different shades of teal.

Final Report Release **Partners** **Communication Call**

11.27.18

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Commission Overview

Commission Overview



WHO WE ARE

A coalition of more than 100 leaders in **education, youth development, research, policy, business, health, and the military** as well as **parents and youth**.

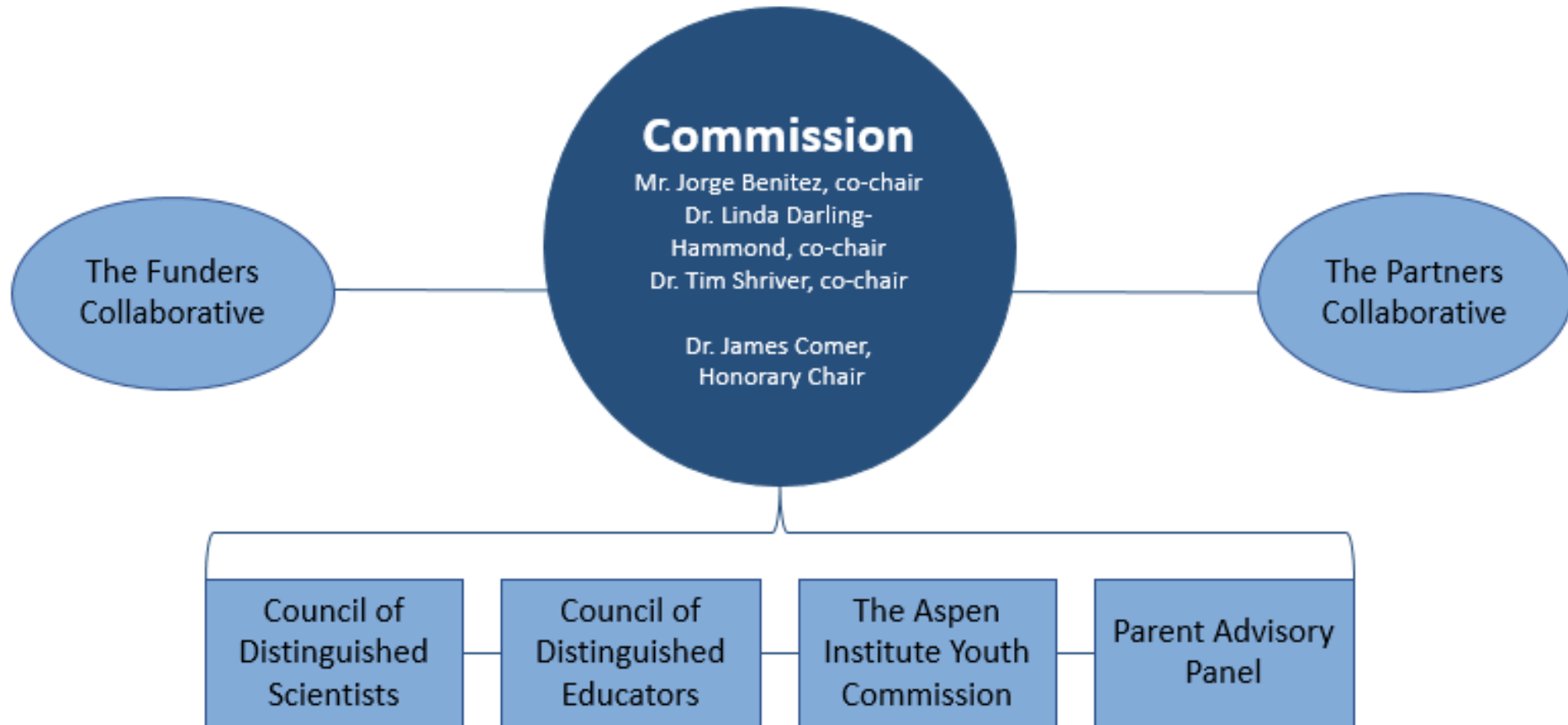
MISSION

Engage and energize communities to support a more comprehensive preK-12 education system that reflects the integrated nature of the **social, emotional, and cognitive** aspects of learning.

OUTCOMES

- We have gone through two years of **listening, learning, and creating consensus**.
- We are developing recommendations and an implementation plan across **research, practice, and policy** that are aligned and de-siloed.
- We are developing a **change agenda** that will be a roadmap for how this work will be implemented.

Commission Overview



Commission Overview

How We Operate: Consensus and Coalition Building

Establishing a **neutral convening space** that enables diverse field leaders to collaborate



Breaking down traditional silos by bringing together scientists, educators, youth, commissioners, and partners



Laying the groundwork for a **grassroots movement** through a **consensus-building coalition**

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Final Reports

Final Reports



Final Reports

Introduction: A Nation At Hope

Chapter One: How Learning Happens

Chapter Two: Recommendations for Action

Chapter Three: All Together Now

FROM A NATION AT RISK
TO **A NATION**
AT **HOPE**

Final Reports

Set a Clear Vision. Create a clear vision for young people's social, emotional, and academic success.

Create Safe and Supportive Learning Environments. Build settings that are physically and emotionally safe and foster strong bonds among children and adults.

Teach Social, Emotional, and Cognitive Skills and Embed Them in Academic Content and in Schoolwide Practices. Intentionally teach specific skills and competencies and infuse them in academic content and in all aspects of the school setting (recess, lunchroom, hallways, extracurricular activities), not just in stand-alone programs or lessons.

Final Reports

Built Adult Capacity to be Experts in Child Development. Ensure educators are experts in child development and in the science of learning. This will require major changes in teacher preparation and in ongoing professional support for the social and emotional learning of teachers and all other adults who work with young people.

Align Resources and Leverage Partners in the Community. Build partnerships between schools, families, and community organizations to support healthy learning and development in and out of school; blend and braid resources to achieve this goal.

Shift the Research Paradigm to Directly Inform Practice. Bridge the divide between scholarly research and what's actionable in schools and classrooms. Build new structures—and new support—for researchers and educators to work collaboratively around pressing local problems that have broader implications for the field.

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Communication Strategy

Communication Strategy



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Jan. 15 Release Event

Release Event

When: January 15 from 8:30am – 12:30pm ET

Where: THEARC (the event will also be livestreamed to facilitate participation from across the country)

Who: Members of the Commission, including its advisory groups; those who have been part of the Commission's journey (from Commission site visits, working groups, etc.); members of the social, emotional, and academic development field (families and students, educators, policymakers, community members, researchers, philanthropists)

Goals:

- ❖ Release and celebrate the report recommendations
- ❖ Announce commitments and next steps, and position partners as leaders of the work
- ❖ Serve as a movement-building effort that is a kickoff and springboard for future efforts



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Partner Opportunities & Commission Support

Partner Opportunities & Commission Support

- 1) Ensure your organizational representative is in the audience on Jan 15!
- 2) Promote the report and release event amongst your audiences and networks.
- 3) Publicly endorse the Commission's recommendations and proclaim your commitment to supporting the movement.
- 4) Announce your organization's recent or new projects and initiatives that align with the Commission's recommendations.

Partner Opportunities & Commission Support

1) Ensure your organizational representative is in the audience on Jan 15!

- Your organization's in-person invite is non-transferable BUT everyone is invited to the livestream
- We will be sharing a how-to guide for coordinating live viewing parties with your various audiences.

Partner Opportunities & Commission Support

2) Promote the report and release event among your audiences and networks.

- The Commission will provide you with resources that will help you do this in a way that elevates your organization's role in the work (both its participation in the Commission's process and its aligned organizational efforts)
- Toolkit material will likely be shared via social press kit before, during, and after the release and will include:
 - Background messaging and talking points
 - Social media graphics and corresponding messages
 - Sample newsletter/email/blog post copy
 - Customizable press release template

3) Publicly endorse the Commission's recommendations and proclaim your commitment to supporting the movement.

- The Commission will draft language for a statement of support and will follow up with our partners contacts to extend the invitation to sign on and share your organization's logo.
- The statement of support will be shared on the report microsite and at the final release event.

4) Announce your organization's recent or new projects and initiatives that align with the Commission's recommendations.

- We began collecting this information via our partner survey and will individually follow-up to continue collecting and refining this information.
- We will provide a platform for sharing these announcements at the final launch event.

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Questions?

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THANK YOU