

## Get Social! Host a Watch Party During the January 15 Livestream

Thank you for your partnership with the National Commission on Social, Emotional, and Academic Development. Our final report will be released at an event in Washington, D.C., on **Tues.**, **Jan. 15, 2019**, from **9:00 a.m. to noon ET**. We're livestreaming the event so people across the nation who cannot be there in person can still take part in this opportunity to celebrate and advance our shared work together. **Register here to watch the livestream.** 

The Commission is encouraging our partners to host watch parties during the livestream and engage with us on social media. Watch parties can help to ensure a splash on social media—and they can also help organizations gather feedback and ideas from their audiences on next steps in the movement to support the whole learner.

There's no perfect place, size, or format for a watch party. Be creative! Watch parties should be fun and spark conversations. In that spirit, here's what you might do to host a party.

## Before Jan. 15:

- Secure a conference room or office or any other public or private space that is large enough to accommodate your guests and comes with a large screen
- Email watch party invitations with the time, date, and place to people who might like to come and ask them to RSVP
- Buy light snacks and drinks for the crowd
- Identify someone to act as "host" for the watch party (that may be you!)
- Make sure someone who is knowledgeable about the room's technology will be available during the livestream
- Let Jennifer Lerner (Jennifer.Lerner@aspeninstitute.org) know that you'll be hosting a livestream party

## **During the livestream:**

- Encourage everyone to follow your organization's (or your individual) Twitter and Instagram accounts as you share the materials in the partner toolkit and, if you choose, your own reflections on the event
- Encourage everyone to follow @AspenSEAD on Twitter and to engage with the National Commission's content using the following hashtag: #NationAtHope
- Encourage everyone with a personal Twitter account to share reflections and messages of support
- Take group "selfies" of your party, tweet the photos, and tag @AspenSEAD
- Share and upvote questions to be asked during the event using Slido (The Commission will share instructions on this using this easy and free technology before the event.)

After the event, please stay engaged with the Commission! Visit the report website at **www.NationAtHope.org**