Platform Response and Accountability

Social media platforms and Big Tech play a pivotal role in both the spread and response to online mis and disinformation. Questions regarding transparency, responsibility and accountability have risen as independent researchers and technologists work to understand how to approach studying platform impact when data and access are restricted. Platform-led efforts, policies and research have been developed internally and with nonprofit organizations, but questions still remain over their effectiveness.

Selected Experts on the Topic:

Emily Bell
founder, director, Tow Center for Digital Journalism at Columbia University
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Erin Gallagher
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Timnit Gebru
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Nicol Turner Lee
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Reading Resources:

All Change No Fix: How Big Tech's "Self regulation" fails our democracy
(Decode Democracy)

A Dozen Experts with Questions Congress Should Ask the Tech CEOs — On Disinformation and Extremism
(Just Security)

Can an Oversight Board Created by Facebook Actually Fix the Company's Failings?
(Mother Jones)

Distraction Helps Misinformation Spread. Thinking About Accuracy Can Reduce it
(Jigsaw)

Can "Inoculation" Build Broad-Based Resistance to Misinformation?
(Jigsaw)

Why content moderation costs billions and is so tricky for Facebook, Twitter, YouTube and others
(CNBC)

Facebook's Oversight Board makes an imperfect case for private governance
(Brookings)

You and the Algorithm: It Takes Two to Tango
(Nick Clegg, Medium)

We need to know more about political ads. But can transparency be a trap?
(Madelyn Webb, Bethan John, NiemanLab)

Platform Interventions: How Social Media Counters Influence Operations
(Partnership for Countering Influence Operations, Carnegie Endowment for International Peace)

Bringing Truth to the Internet
(Democracy Journal)

Social Media and Democracy: The State of the Field, Prospects for Reform
(Social Science Research Council)

Improving Social Media: The People, Organizations and Ideas for a Better Tech Future
(All Tech is Human)

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