



ISSUES & INNOVATIONS IN PRACTICE & POLICY

An Invitational Symposium for
Senior Leaders of Artist-Endowed Foundations
Wednesday, November 18 and Thursday, November 19, 2020



ISSUES & INNOVATIONS IN PRACTICE & POLICY

AN INVITATIONAL SYMPOSIUM FOR
SENIOR LEADERS OF ARTIST-ENDOWED FOUNDATIONS
WEDNESDAY, NOVEMBER 18, 2020
THURSDAY, NOVEMBER 19, 2020
11:00 A.M. TO 6:00 P.M. EASTERN TIME



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RIGHTS
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VIRTUAL 2020 AEF LEADERSHIP FORUM: PROGRAM OVERVIEW		
EST	Wednesday November 18 th - Museum Host: California African American Museum	Thursday November 19 th - Museum Host: Whitney Museum of American Art
11:00 a.m.	CONCURRENT OPPORTUNITIES: - Flexible Arrival & Exploration of the Site - Connect: Chat Exchanges & Video Meet-Ups - Networking: Meet New Colleagues - Expo: Explore Professional Partners	CONCURRENT OPPORTUNITIES: - Flexible Arrival - Sessions: Small Group Discussions - Connect: Chat Exchanges & Video Meet-Ups - Networking: Meet New Colleagues - Expo: Explore Professional Partners
11:50 a.m.	ORIENTATION TO THE PLATFORM	
12:00 p.m.	WELCOME & OVERVIEW OF THE DAY	AEFI NEWS & OVERVIEW OF THE DAY
12:15 p.m.	CHARLES C. BERGMAN CONVERSATION <i>The Personal is Political: Creativity and Social Responsibility</i> Teresita Fernández with Darren Walker	KEYNOTE CONVERSATION <i>An Artist’s Path: Scholarship and Creativity</i> Nell Painter with Julián Zugazagoitia
1:00 p.m.	PLENARY I – PURPOSE & MEANING <i>What is Our Role in the New Philanthropic and Cultural Terrain?</i>	PLENARY III – STEWARDSHIP & PUBLIC ACCESS <i>How Can AEFs Fulfill Their Charitable Purposes as Museums Pull Back?</i>
1:45 p.m.	CONCURRENT OPPORTUNITIES: - Sessions: Small Group Discussions - Connect: Video Meet-Ups - Networking: Meet New Colleagues - Expo: Explore Professional Partners - Optional Screen Break: Lunch/Coffee/Stretch	CONCURRENT OPPORTUNITIES: - Sessions: Small-Group Discussions - Connect: Video Meet-Ups - Networking: Meet New Colleagues - Expo: Explore Professional Partners - Optional Screen Break: Lunch/Coffee/Stretch
2:45 p.m.	SPOTLIGHT ON NEW IP DEVELOPMENTS <i>Reprography Rights and Image Stewardship</i>	SPOTLIGHT ON SUSTAINABILITY <i>Using Scenario Planning to Navigate the Future</i>
3:15 p.m.	SPOTLIGHT ON REDUCING FIXED COSTS <i>Re-Thinking Bricks & Mortar</i>	SPOTLIGHT ON RE-OPENING <i>Managing Risk as we Return to Facilities</i>
3:45 p.m.	PLENARY II – DIVERSITY, EQUITY, INCLUSION <i>Can We Foster a Better Path into Our Field for Young Professionals of Color?</i>	PLENARY IV – CLOSED DOOR CONVERSATION <i>AEF Leaders Respond: The Pandemic, Black Lives Matter, the Economy</i>
4:30 p.m.	SUMMARY REFLECTIONS ON THE DAY	SUMMARY REFLECTIONS ON THE DAY
4:45 p.m.	CONCURRENT OPPORTUNITIES (to 6:00 p.m.): - Sessions: Small Group Discussions - Connect: Video Meet-Ups - Networking: Meet New Colleagues - Expo: Explore Professional Partners	CONCURRENT OPPORTUNITIES (to 6:00 p.m.): - Session: Small Group Discussions - Connect: Video Meet-Ups - Networking: Meet New Colleagues - Expo: Explore Professional Partners
5:15 p.m.	Curator-Led Tour: <i>Enunciated Life</i> California African American Museum	Curator-Led Tour: <i>Vida Americana</i> Whitney Museum of American Art
6:00 p.m.	THE FORUM’S FIRST DAY CONCLUDES	2020 AEF LEADERSHIP FORUM CONCLUDES



As Artist-Endowed Foundations continue to grapple with the impact of the COVID-19 pandemic, Black Lives Matter movement, economic crisis, and debates about our country's path, it is important that the community's leaders be able to come together in collegial exchange and mutual support.

FORUM PURPOSE AND PHILOSOPHY

The Forum aims to strengthen the charitable impact of the emerging artist-endowed foundation field by:

- Fostering collegial exchange among foundation leaders on issues and innovations in practice and policy influencing their work in cultural philanthropy and art stewardship;
- Building a shared body of knowledge about effective practice and introducing new foundation leaders into the community's conversations and network; and
- Informing the research, publication, and professional development programs of the Aspen Institute Artist-Endowed Foundations Initiative/AEFI.

The Forum is based on the belief that the AEF community will benefit from development of a shared body of knowledge about artist-endowed foundations, so that:

- Leaders are informed about the field's many dimensions, not just their own foundation's individual characteristics and concerns; and, as such,
- Leaders will serve as resources for the broader community's advancement, contributing their knowledge to artists, artists' family members, and other artist-endowed foundations.

SCHEDULE

Wednesday, November 18, 2020

Eastern Time

11:00 a.m. **Log-in and Concurrent Opportunities**

- Flexible Arrival and Exploration of the Site
- Connect: Chat Exchanges and One-on-One Video Meet-Ups
- Networking: Meet New Colleagues
- Expo: Explore Professional Partners

11:50 a.m. **Orientation to the Platform**

12:00 p.m. **Welcome and Overview of the Day**

Welcome on behalf of:

Aspen Institute Artist-Endowed Foundations Initiative/AEFI

Ruth Fine, Chair, Roy Lichtenstein Foundation and Honorary Chair, AEFI
Advisors

California African American Museum

Cameron Shaw, Deputy Director and Chief Curator

2020 AEF Leadership Forum

Christine J. Vincent, Project Director Aspen Institute Artist-Endowed
Foundations Initiative/AEFI

12:15 p.m. **Charles C. Bergman Conversation**

Topic: *The Personal is Political—Creativity and Social Responsibility*

Purpose: Explore the arc of an internationally recognized artist's creative development as she evolves to embrace a key role as an extension of her studio practice

Reading: New York Times: *For Teresita Fernández, Personal is Political*

Guest: Teresita Fernández, Artist
MacArthur Fellow and Former Member, U.S. Commission of Fine Arts
Project Director, U.S. Latinx Arts Futures Symposium

Interlocutor: Darren Walker, President
Ford Foundation

1:00 p.m. **Plenary I Purpose and Meaning**

Topic: *What is our Role in the New Philanthropic and Cultural Terrain?*

Purpose: The Need for Support Among Artists and Arts Organizations Dwarfs Resources and the Imperative to Advance Equity has Never Been Greater.
Query: What Can AEFs Do?

Moderator: Elizabeth Glassman, President Emerita, Terra Foundation for American Art and Inaugural President, the former Georgia O'Keeffe Foundation

Panelists: Christa Blatchford, CEO
Joan Mitchell Foundation

Joseph S. Lewis III, President
Noah Purifoy Foundation

Julie Deamer, Executive Director
Harpo Foundation

Gilbert Vazquez, Acting Director
Keith Haring Foundation

1:45 p.m. **Concurrent Opportunities**

- Small Group Sessions: Discuss the Issues
 - ♦ Session 1A: *Models for Multi-Artist AEFs*, invited by R.B. Kitaj Studio Project and International Artists Manifest Foundation
 - ♦ Session 1B topic tbd
 - ♦ Session 1C topic tbd
- Connect: One-on-One Video Meet-Ups
- Networking: Meet New Colleagues
- Expo: Explore Professional Partners
- Optional Screen Break: Lunch/Coffee/Stretch

2:45 p.m. **Spotlight on New IP Developments**

Topic: *Reprography Rights and Image Stewardship*

Purpose: Provide an orientation to a new secondary right that is generating growing resources for U.S. artists, and to expanded tools for image stewardship

Reading: International Federation of Reproduction Rights Organizations/IFRRO: *Introduction to Reprography in Copyright Legislation*

Interlocutor: Jack Flam, President and CEO
Dedalus Foundation

Presenter: Janet Hicks, Vice President
Artists Rights Society (AEFI Lead Underwriter)

3:15 p.m. **Spotlight on Reducing Fixed Costs**

Topic: *Re-Thinking Bricks and Mortar*

Purpose: Highlight options and considerations for AEFs seeking to consolidate administrative, archival, and art storage spaces into a single more efficient and affordable facility

Reading: UOVO: *Checklist to Prepare for Decision Making: Rethinking Bricks & Mortar*

Moderator: Trella Walker, Vice President and Chief Strategy Officer
Nonprofit Finance Fund

Panelists: Christina Hunter, Executive Director
Nancy Graves Foundation

April Johnson, Associate Director of Business Development
UOVO (AEFI Lead Underwriter)

Mary Pontillo, Senior Vice President & National Fine Arts Practice Leader
Christopher Wise, Vice President
DeWitt Stern | Risk Strategies Company (AEFI Lead Underwriter)

3:45 p.m. **Plenary II Diversity, Equity, Inclusion**

- Topic: *Can we Foster a Better Path into the AEF Community for Young Professionals of Color?*
- Purpose: Explore lessons learned from two academic programs designed to increase the number and presence of museum and art world professionals of color
- Reading: Meyer Memorial Trust: *Diversity, Equity, and Inclusion Spectrum Tool*
- Moderator: Andrew Plumley, Director of Inclusion
American Alliance of Museums
- Panelists: Cheryl Finley, Inaugural Director
Atlanta University Center/AUC
Collective for the Study of Art History and Curatorial Studies

Destinee Filmore, Spelman College Class of 2021
Mellon Undergraduate Curatorial Fellow, High Museum of Art

Olga Viso, Senior Advisor, Global Partnership in the Arts
Herberger Institute for Design & the Arts, Arizona State University
Advisor, ASU-LACMA Masters Fellowship in Art History

Dhyandra Lawson, Arizona State University Graduate Class of 2021
Curatorial Assistant, Los Angeles County Museum of Art
ASU-LACMA Masters Fellowship in Art History

4:30 p.m. **Summary Reflections on the Day**

- Purpose: Spur Reflections on the Day's Discussions by Hearing Personal Perspectives Offered by AEF Colleagues Sharing Their Views on Key Takeaways and Important Points Raised
- Respondents: Debra Burchett-Lere, Executive Director/President
Sam Francis Foundation

Rachel Churner, Executive Director
Carolee Schneemann Foundation

Norman Ballard, President
Shigeko Kubota Video Art Foundation

4:45 p.m. **Concurrent Opportunities (Continuing to 6:00 p.m.)**

- Small Group Sessions: Discuss the Issues
 - ◆ Session 2A: *DEI Internship & Fellowship Programs*, invited by the Helen Frankenthaler Foundation
 - ◆ Session 2B: topic tbd
 - ◆ Session 2C: topic tbd

- Connect: One-on-One Video Meet-Ups
- Networking: Meet New Colleagues
- Expo: Explore Professional Partners

5:15 p.m.

Curator-Led Tour

Exhibition: *Enunciated Life*

Curator: Taylor Renee Aldridge, Visual Arts Curator and Program Manager
California African American Museum

Purpose: View highlights of a contemporary art exhibition featuring works that draw upon the choreography and sonics of possession found in Black spirituality to consider modes of surrender: [Enunciated Life](#)

Readings: CAAM: *Enunciated Life Exhibition Overview*

6:00 p.m.

Conclusion of the Forum's First Day

SCHEDULE

Thursday, November 19, 2020

Eastern Time

11:00 a.m.

Concurrent Opportunities

- Flexible Arrival
- Small Group Sessions: Discuss the Issues
 - ◆ Session 3A: topic tbd
 - ◆ Session 3B: topic tbd
 - ◆ Session 3C: topic tbd
- Connect: Chat Exchanges & One-on-One Video Meet-Ups
- Networking: Meet New Colleagues
- Expo: Explore Professional Partners

12:00 p.m.

Welcome, AEFI News, and Overview of the Day

Welcome on behalf of:

Whitney Museum of American Art
Adam Weinberg, Alice Pratt Brown Director

2020 AEF Leadership Forum

Christine J. Vincent, Project Director Aspen Institute Artist-Endowed
Foundations Initiative/AEFI

12:15 p.m. **Keynote Conversation**

Topic: *An Artist's Path—Scholarship and Creativity*

Purpose: Explore the arc of an acclaimed scholar's creative development as she forges a new life as an artist

Reading: *At MacDowell With James Baldwin*, Nell Painter

Viewing: *American Whiteness Since Trump*, Nell Painter
From Slavery to Freedom, Nell Painter

Guest: Nell Painter, Scholar and Artist
Edwards Professor of History Emerita, Princeton University
Chair of the Board, MacDowell

Interlocutor: Julián Zugazagoitia, Menefee D. & Mary Louise Blackwell Director & CEO
Nelson-Atkins Museum of Art
Immediate Past Chair, The Andy Warhol Foundation for the Visual Arts

1:00 p.m. **Plenary III Stewardship and Public Access**

Topic: *With a Charitable Purpose to Increase the Public's Access to and Knowledge About Their Artists' Creative Works, What can AEFs do as Museums Pull Back?*

Purpose: Explore Innovations and Opportunities to Bring AEFs' Content Directly to the Public

Moderator: András Szantó, Cultural Strategist
Author, *The Future of the Museum: 28 Dialogues*

Panelists: Peter W. Kunhardt, Jr., Executive Director
The Gordon Parks Foundation

Adrianna Cruz Delgado, President
Cruz-Diez Art Foundation

Betsy Andersen, Executive Director
Museo Eduardo Carrillo

Mary Clare Stevens, Executive Director
Mike Kelley Foundation for the Arts

1:45 p.m. **Concurrent Opportunities**

- Small Group Sessions: Discuss the Issues
 - ◆ Session 4A: *AEF Termination Strategies*, invited by the Stephen and Palmina Pace Foundation
 - ◆ Session 4B: topic tbd

◆ Session 4C: topic tbd

- Connect: One-on-One Video Meet-Ups
- Networking: Meet New Colleagues
- Expo: Explore Professional Partners
- Optional Screen Break: Lunch/Coffee/Stretch

2:45 p.m.

Spotlight on Sustainability

Topic: *Using Scenario Planning to Navigate the Future*

Purpose: Examine the ways that AEFs can use the Scenario Planning forecasting technique to prepare for and manage an uncertain path

Reading: *Bridgespan: Making Sense of Uncertainty: Nonprofit Scenario Planning in the COVID-19 Pandemic*

Interlocutor: Jennifer Dowley, Former President
Berkshire Taconic Community Foundation
AEFI Advisor

Presenter: Lindsey Waldron, Manager
The Bridgespan Group

3:15 p.m.

Spotlight on Re-Opening

Topic: *Managing Risk as we Return to Facilities*

Purpose: Highlight effective practices in preparing for reopening and managing ongoing operations in line with safety protocols

Readings: Robert Rauschenberg Foundation: *Infectious Disease & COVID-19 Return to Work: Group 1, July 13, 2020*

Art Services Worker Safety Coalition: *Universal Safety Guidelines for Worker Safety During the COVID-19 Crisis*

AIHA: *Reopening—Guidance for Museums and Collecting Institutions*

DeWitt Stern | Risk Strategies Company—*Recommendations for Reopening: Art Industry*

Moderator: Jose Ortiz, Chief Operating Officer
MoMA PSI

Panelists: Sharon Ullman, Deputy Director
Robert Rauschenberg Foundation

Kathryn Makos, Museum & Cultural Heritage Industries Working Group
AIHA Reopening: Guidance for Museums and Collecting Institutions

Blair Wunderlich, Senior Account Manager, Risk Advisor, Fine Art
DeWitt Stern | Risk Strategies Company (AEFI Lead Underwriter)

3:45 p.m.

Plenary IV Closed Door Conversation

Conversation and Audience Q&A are Confidential

Topic: AEF Leaders Respond: *The Pandemic/Black Lives Matter/The Economy*

Purpose: Hear a frank discussion among AEF leaders about the many challenges and opportunities they are handling at this complex moment in time and their take-aways from those experiences.

Reading: Surfpoint Foundation: *The Work Ahead*

Moderator: Stephen K. Urice, Professor of Law
University of Miami School of Law
AEFI Advisor

Panelists: Morgan Spangle, Executive Director
Dedalus Foundation

Joan Weinstein, Board Secretary
Mike Kelley Foundation for the Arts

Elizabeth Smith, Executive Director
Helen Frankenthaler Foundation

Yael Reinharz, Executive Director
Surf Point Foundation

4:30 p.m.

Summary Reflections on the Day

Purpose: Spur Reflections on the Day's Discussions by Hearing Personal Perspectives Offered by AEF Colleagues Sharing Their Views on Key Takeaways and Important Points Raised

Respondents: Michael Tobiason, President
Dale and Leslie Chihuly Foundation

Miwako Tezuka, Associate Director
Reversible Destiny Foundation

Leah Levy, Executive Director
The Jay DeFeo Foundation

4:45 p.m.

Concurrent Opportunities (Continuing to 6:00 p.m.)

- Small Group Sessions: Discuss the Issues
 - ◆ Session 5A: *Western States AEFs*, invited by the Sam Francis Foundation and Mike Kelley Foundation for the Arts
 - ◆ Session 5B: *Maine AEFs*, invited by the Ellis-Beauregard Foundation and the Surfpoint Foundation
 - ◆ Session 5C: topic tbd

- Connect: One-on-One Video Meet-Ups
- Networking: Meet New Colleagues
- Expo: Explore Professional Partners

5:15 p.m. **Curator-Led Tour**

Exhibition: *Vida Americana: Mexican Muralists Remake American Art, 1925-1945*

Curator: Marcela Guerrero, Assistant Curator
Whitney Museum of American Art

Purpose: View highlights of an exhibition that reorients art history by revealing the profound impact that the great Mexican muralists (Orozco, Rivera, Siqueiros) had on their counterparts in the United States: [Vida Americana](#)

Reading: New York Times: *How Mexico's Muralists Lit a Fire Under U.S. Artists*

6:00 p.m. **2020 Forum Concludes**



CHARLES C. BERGMAN CONVERSATION FEATURED GUEST: TERESITA FERNÁNDEZ



Photo: Natalia Mantini

Teresita Fernández's work is characterized by an interest in perception and the psychology of looking. Her immersive, large-scale works are often inspired by a rethinking of landscape and place, as well as by diverse historical and cultural references. Frequently referencing the natural world, Fernández's conceptual practice emphasizes the connection between place and material, using gold, graphite, iron-ore, and other minerals freighted with historical ties to colonization and the violence embedded in the landscape. Her work is characterized by a quiet unraveling of place, power, visibility, and erasure that prompts an intimate experience for individual viewers.

Fernández is a 2005 MacArthur Foundation Fellow and the recipient of numerous awards including a Guggenheim Fellowship, an NEA Artist's Grant, and a Louis Comfort Tiffany Biennial Award. Appointed by President Barack Obama, she is the first Latina to serve on the U.S. Commission of Fine Arts, a 100-year-old federal panel that advises the president and Congress on national matters of design and aesthetics.

Fernández's works have been exhibited both nationally and internationally at The Museum of Modern Art, New York, NY; the San Francisco Museum of Modern Art, CA; The Museum of Fine Arts, Boston, MA; The Smithsonian Museum of American Art, Washington, D.C.; MASS MoCA, North Adams, MA; and Castello di Rivoli, Turin, Italy, among others. She lives and works in Brooklyn, New York.



KEYNOTE CONVERSATION

FEATURED GUEST: NELL PAINTER



Photo: Dwight Carter

* Artist's Statement: Nell Painter (the painter formerly known as the historian Nell Irvin Painter, author of *The History of White People*, *Sojourner Truth: A Life, A Symbol*, and *Creating Black Americans* and the Edwards Professor of American History, Emerita, Princeton University) lives and works in Newark, NJ. My work carries discursive as well as visual meaning, and I make it in my characteristic manual + digital process. Using found images and digital manipulation, I reconfigure the past and revision myself through self-portraits. After a life of historical truth and political engagement with American society, my artwork represents freedom. Including the freedom to be totally self-centered.*

In 2018, after a much-lauded career as an educator, historian, and author, Painter published *Old in Art School: A Memoir of Starting Over*. The National Book Critics Circle Award finalist publication chronicles her later-in-life decision to leave academia behind, embrace her artistic talents, earn fine arts degrees (BFA, Mason Gross School of the Arts, Rutgers University; MFA, Rhode Island School of Design), and create a new life as a practicing visual artist. Her works are held in a number of private and public collections, including: Minneapolis Institute of Art, MN; Newark Museum of Art, NJ; National Museum of African American History and Culture, Washington, D.C.; Smith College Museum of Art, Northampton, MA; Zimmerli Art Museum, New Brunswick, NJ; Robert B. Haas Family Arts Library, Yale University, New Haven, CT; and the W.E.B. Du Bois Institute, Harvard University, Cambridge, MA, among others. In 2020, she was elected Chair of the Board of MacDowell, where she was a fellow in 2016 and 2019.



NON-AEF GUEST SPEAKERS AND MODERATORS

Taylor Renee Aldridge, Visual Arts Curator and Program Director, California African American Museum, Los Angeles, is co-founder of the journal *Arts.Black* and a recipient of the Warhol Foundation Creative Capital Arts Writers Grant as well as the Rabkin Foundation Award for Arts Journalism.

Jennifer Dowley is a former president of the Berkshire Taconic Community Foundation, a former director of Museums and Visual Arts at the National Endowment for the Arts, and was the first director of Headlands Center for the Arts, an artist residency in the Bay Area. She is an AEFI Advisor.

Teresita Fernández, a New York-based visual artist widely recognized for her public installations and experiential sculptures, is a former member of the U.S. Commission of Fine Arts, a MacArthur Fellow and Project Director of the U.S. Latinx Arts Futures Symposium at the Ford Foundation.

Destinee Filmore is a senior studying art history and international studies at Spelman College, Atlanta, where she received the Alice L. Walton Foundation Art History Scholarship. She is an intern in Sotheby's Old Masters Painting Department and a Mellon Foundation Curatorial Fellow at the High Museum of Art.

Cheryl Finley is the Inaugural Distinguished Visiting Director of the Atlanta University Center Collective for the Study of Art History & Curatorial Studies and also Visiting Professor at the Visual Identities in Art & Design Research Centre, University of Johannesburg. She is currently researching the global art economy.

Elizabeth Glassman, President Emerita, Terra Foundation for American Art, Chicago, was Inaugural President of the former Georgia O'Keeffe Foundation and serves currently on the boards of the Robert Rauschenberg Foundation and Crystal Bridges Museum of American Art.

Marcela Guerrero is Assistant Curator at the Whitney Museum of American Art in New York. Previously, she was a Curatorial Fellow at the Hammer Museum in Los Angeles and a Research Coordinator at the International Center for the Arts of the Americas, Museum of Fine Arts, Houston.

Janet Hicks is Vice President and Director of Permissions at Artists Right Society(ARS), New York, representing the rights and permission interests of over 80,000 artists, and sits on the Executive Committee of the visual arts subsection of the International Confederation of Societies of Authors and Composers (CISAC). ARS is an AEFI Lead Underwriter.

April Johnson is Associate Director of Business Development at UOVO, the fine art storage and collections management firm in Long Island City, New York. She has held a variety of roles in the contemporary arts, including at the Aldrich Contemporary Art Museum, as well as October Gallery and White Chapel Gallery in the UK. UOVO is an AEFI Lead Underwriter.

Dhyandra Lawson is Curatorial Assistant, Wallis Annenberg Photography Department, Los Angeles County Museum of Art, and a member of the class of 2021 in the Arizona State University-Los Angeles County Museum of Art Masters Fellowship in Art History.

Kathryn Makos served formerly in the Smithsonian Institution's Office of Safety, Health and Environmental Management, Washington D.C., and is a member of the Museum and Cultural Heritage Industries Working Group of the American Industrial Hygiene Association.

Jose Ortiz, Chief Operating Officer of MoMA PSI, New York, has held operational leadership roles at Bronx Museum of the Arts, Harvard Art Museums, Smithsonian Institution/Hirshhorn Museum and Sculpture Garden, and the Met's Cloisters Museum and Garden. He is a member of the International Committee for Museum Management of the International Council of Museums (ICOM).

Nell Painter, scholar and artist, lives in Newark, New Jersey, and is Edwards Professor of History Emerita, Princeton University, author of the New York Times bestsellers *The History of White People* and *Old in Art School: A Memoir of Starting Over*, and Chair of the Board, MacDowell.

Andrew Plumley, Director of Inclusion, American Alliance of Museums, Arlington, Virginia, leads work to foster inclusive institutional culture in museums and diversify museum boards and leadership. His wide-ranging experience advancing equity includes higher education, for profit, and nonprofit settings.

Mary Pontillo, Senior Vice President and National Fine Arts Practice Leader at DeWitt Stern/Risk Strategies Company specializes in insurance needs and risk management concerns of artist-endowed foundations, artists' studios, and museums. DeWitt Stern/Risk Strategies Company is an AEFI Lead Underwriter.

Cameron Shaw, Deputy Director and Chief Curator of the California African American Museum, Los Angeles, has held a range of leadership roles in nonprofit and for-profit contemporary arts settings and is a recipient of the Rauschenberg Foundation Art in America Writing Fellowship and Warhol Foundation Creative Capital Arts Writers Grant.

András Szántó is a cultural strategist, writer, researcher, and advisor in the fields of art, media, cultural policy, arts sponsorship, and philanthropy, based in New York City. Formerly director of the National Arts Journalism Program at Columbia University, he has just published his latest book, *The Future of the Museum: 28 Dialogues*.

Stephen K. Urice, Professor of Law and Director, Arts Law Track, LL.M. in Entertainment, Arts, and Sport Law at University of Miami School of Law, is a nationally recognized expert on the legal dimensions of cultural policy, museum administration, cultural heritage preservation, cultural philanthropy, and trusts and estates. He is an AEFI Advisor.

Olga Viso, formerly a director of the Walker Art Center and the Smithsonian Institution/Hirshhorn Museum and Sculpture Garden, is Senior Advisor for Global Partnerships in the Arts at Arizona State University's Herberger Institute for Design and the Arts where she guides the ASU-LACMA Masters Fellowship in Art History, among other projects.

Lindsey Waldron is Manager in The Bridgespan Group's Boston office where she advises a variety of nonprofit and philanthropic clients in the fields of education, child welfare, and public health and works on Leading for Impact®, Bridgespan's two-year capacity building program for nonprofit executive teams.

Darren Walker, President of the Ford Foundation, New York, served formerly as Vice President, Rockefeller Foundation and COO, Abyssinian Development Corporation in Harlem. He is a board member of numerous cultural organizations and chaired the philanthropy committee that resolved the city of Detroit's historic bankruptcy.

Trella Walker is Vice President and Chief Strategy Officer at the Nonprofit Finance Fund, New York, where she draws on her education in liberal arts and the law, and her extensive experience across the nonprofit sector, to lead national consulting and financial management initiatives that provide training and resources to organizations traditionally denied access to capital.

Adam Weinberg is the Alice Pratt Brown Director of the Whitney Museum of American Art, which he has led since 2003. He is a board member of the Terra Foundation for American Art and American Academy in Rome, and a former board member of The Andy Warhol Foundation for the Visual Arts.

Christopher Wise, Vice President, DeWitt Stern/Risk Strategies Company, works with a wide range of clients in the nonprofit and for-profit art communities, drawing on his experience in museum and gallery operations to address insurance needs and risk management concerns. DeWitt Stern/Risk Strategies Company is an AEFI Lead Underwriter.

Blair Wunderlich is Senior Account Manager, Risk Advisor, Fine Art at Dewitt Stern/Risk Strategies Company. She works with museums, foundations, and corporate collections to address insurance needs, risk management concerns, and cyber risk. DeWitt Stern/Risk Strategies Company is an AEFI Lead Underwriter.

Julián Zugazagoitia, Menefee D. and Mary Louise Blackwell Director and CEO of the Nelson-Atkins Museum of Art, Kansas City, Missouri, is immediate past president of The Andy Warhol Foundation for the Visual Arts and a former Director of El Museo Del Barrio, New York.

PARTICIPANT GUIDELINES

The 2020 Artist-Endowed Foundation Leadership Forum, Wednesday and Thursday, November 18 and 19, is presented by the Aspen Institute Artist-Endowed Foundation Initiative (AEFI) and hosted virtually by the California African American Museum, Los Angeles, and the Whitney Museum of American Art, New York, respectively. The event is designed to facilitate collegial exchange and mutual learning on issues and innovations in policy and practice among senior leaders of artist-endowed foundations, as well as to inform AEFI's research, publication, and knowledge-sharing programs, all with the mission to strengthen the charitable impact of the emerging artist-endowed foundation field in its art stewardship and cultural philanthropy roles. The following participant guidelines support that mission. By registering, participants agree to comply with these guidelines.

Eligibility The 2020 AEF Leadership Forum is an invitational symposium exclusively for senior leaders of artist-endowed foundations, such as executive staff and members of the governing board. Graduates of AEFI's annual Seminar on Strategy for Artist-Endowed Foundation Leaders also are invited. All invitations to the 2020 AEF Leadership Forum are nontransferable and made at the sole discretion of AEFI.

Educational Acknowledgment All AEFI programs, including the 2020 AEF Leadership Forum, are strictly educational and informational in nature and do not purport to provide legal advice or professional guidance to particular individuals, organizations, or situations. All participants acknowledge that the 2020 AEF Leadership Forum, and the individuals serving as panelists, moderators, and speakers for the program, are providing educational and informational content exclusively and are not providing legal advice or professional guidance, and that Forum participants are responsible for securing the necessary qualified legal and professional advice required specifically by themselves and their organization.

Code of Conduct

- Collegial Respect: *All participants in the 2020 AEF Leadership Forum will conduct themselves in a respectful and professional manner, bringing credit to their organization and to the program and its presenter, cooperating partners, and host.*
- Confidentiality: *To ensure the type of frank commentary that is essential for collegial learning, certain parts of the day will be conducted as confidential, closed-door sessions; all remarks by panelists as well as audience questions and discussions are confidential.*
- Non-Solicitation: *The 2020 AEF Leadership Forum is a non-solicitation environment. Accordingly, fundraising and business solicitation are not permitted.*
- Social Media: *The Forum is a private event. Filming, recording, blogging, tweeting, or posting from the Forum is prohibited.*

Forum Participant List To facilitate collegial exchange, participants in the 2020 AEF Leadership Forum will be provided a list of registered participants along with their contact information. This list is to be used solely by the participant and exclusively to contact other participants and is not to be distributed or used in any other way. Please send an email to vincent.christine@gmail.com upon registration to exclude information.

Refund Policy No registration fee refunds will be issued after Monday, November 2nd. To cancel participation prior to this date, please send an email to vincent.christine@gmail.com. A \$25 processing fee will be charged on all refunds.

FORUM STAFF

Forum Director

Christine J. Vincent, Project Director
Aspen Institute Artist-Endowed Foundations Initiative/AEFI

Forum Administrative Coordinator

Emily Imhoff
Program Associate

Forum Technical Support

Sarah Zetterli
Associate Director, Finance & Operations

FORUM PARTNERS

Aspen Institute Artist-Endowed Foundations Initiative/AEFI

Conducting research, publication, and education programs to strengthen the charitable impact of the emerging Artist-Endowed Foundation field in art stewardship and cultural philanthropy.

www.aspeninstitute.org/aefi

The California African American Museum

Focusing on the critically important role African American art, history, and culture have played in the American West's cultural, economic, and political development.

<https://caamuseum.org/>

Whitney Museum of American Art

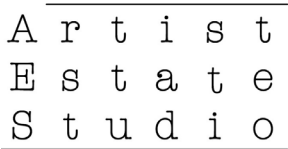
The preeminent museum devoted to collecting, preserving, interpreting, and exhibiting twentieth-century and contemporary art of the United States, with a special focus on works by living artists.

<https://whitney.org/>



FORUM EXPO EXHIBITORS

AEFI is pleased to feature professional firms and nonprofit organizations that provide valuable services to the AEF community. These firms have been invited to participate in the 2020 Forum Expo based on recommendations by satisfied clients as well as their ability to help the AEF community solve important problems and meet critical needs that influence foundations' charitable impact. Please welcome, explore, and learn from the Forum's Expo exhibitors.

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Conducting Research, Publication, and Educational Programs to Strengthen the Charitable Impact of the Emerging Artist-Endowed Foundation Field

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AEFI OVERVIEW

The Aspen Institute Artist-Endowed Foundations Initiative/AEFI evolved from what is now its principal research component—the National Study of Artist-Endowed Foundations. The Study was initiated in 2007 with the support of a donor consortium led by the Pollock-Krasner Foundation, Roy Lichtenstein Foundation, and Andy Warhol Foundation for the Visual Arts, and including major arts funders such as the Ford Foundation and Getty Foundation, as well as a cross section of the artist-endowed foundation community. Realizing this young field's potential to substantially expand the nation's cultural philanthropy resources, and observing its swift growth and increasingly influential role in art stewardship, these donors envisioned a research project to document and disseminate effective practices as a strategic intervention at a key juncture in the field's emergence.

AEFI's mission is to help the next generation of artist-endowed foundations make the most of their founders' generosity in service to a charitable purpose. It aims to strengthen this emerging field's charitable impact in cultural philanthropy and art stewardship by filling the significant information gap facing individuals involved in creating, leading, governing, and advising foundations. To this end, AEFI conducts ongoing programs to develop and share knowledge with key audiences. These programs and their participants comprise:

- **Research and Publications**, including AEFI's National Study of Artist-Endowed Foundations; regular Study Report Supplements and Updates, most recently *Study Report Supplement 2018*; briefing papers on critical issues; and targeted publications, such as *A Reading Guide to the Study Report for Artists and Their Family Members*. These resources are used by artists; artists' families, associates, and advisors; foundation leaders; policymakers; journalists; scholars; educators; and students.
- **Knowledge-Sharing Events**, such as workshops for potential foundation creators, including artists and their spouses/partners, and artists' surviving spouses and heirs; briefing sessions for foundation advisors, including attorneys, art dealers, investment advisors, and accountants; and public panel discussions for members of the art, museum, philanthropy, education, and media fields, and for interested public audiences, hosted by leading cultural institutions, including The Museum of Modern Art, Los Angeles County Museum of Art, Harvard Art Museums, Fine Arts Museums of San Francisco, Graham Foundation for Advanced Studies in the Visual Arts, and the Clark Art Institute, among others.
- **Education and Leadership Programs**, specifically the Seminar on Strategy for Artist-Endowed Foundation Leaders, assisting the professional development of foundation leaders and those supporting artists' legacy planning efforts, and the Artist-Endowed Foundation Leadership Forum, fostering exchange among foundation leaders, field experts, and thought leaders to examine and discuss critical issues and important innovations in policy and practice that are influencing the field.

Christine J. Vincent leads AEFI in the role of Project Director. She is a seasoned foundation executive and education leader who served formerly as Deputy Director, Media, Arts and Culture, Ford Foundation, and as President, Maine College of Art.

AEFI's work is supported by the staff and colleagues of the Aspen Institute Program on Philanthropy and Social Innovation and by the staff and colleagues of the many cultural and educational institutions and artist- endowed foundations who partner with AEFI to realize its programs.

AEFI's research, publications, and education programs are informed by a group of esteemed advisors whose members include prominent practitioners and scholars in the arts and culture, museum, philanthropy, public policy, law, and education fields.

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**Deceased*

AEFI DONOR CONSORTIUM

AEFI's research and publication programs are supported by its philanthropic donors, whose grants ensure that AEFI's resources are available to whoever requires this important information—artists, advisors, foundation leaders, educators, students, scholars, journalists, and the interested public.

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Roy Lichtenstein Foundation

The Pollock-Krasner Foundation
The Andy Warhol Foundation for the Visual Arts

AEFI Donor Consortium Members

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Sponsors of AEFI's work are some of the foremost firms providing services to philanthropy, the arts, and education. We are proud to count them as partners in realizing AEFI's mission to strengthen the charitable impact of the emerging artist-endowed foundation field.

Chief among our partners are the AEFI Lead Underwriters, firms that provide core support to sustain AEFI and its foundation leadership and professional development programs, and also share their intellectual capital by collaborating in the development and dissemination of educational information and materials to assist the artist-endowed foundation field.



ARTISTS RIGHTS SOCIETY

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