



FIRST MOVERS

THE ASPEN INSTITUTE

2009 INNOVATION PROJECTS



SUZANNE ACKERMAN-BERMAN, Director of Transformation, Pick n Pay

Growing small scale farmers, businesses and entrepreneurs in Southern Africa through mentorship to ensure their sustainability as suppliers to the retail industry.



ROBERTO BOCCA, Senior Director, Head of Energy Industries, World Economic Forum

Enabling flow of capital, through sustainable business models, to accelerate the access of emerging consumers in the emerging markets to energy solutions.



FELIPE BOTERO, Vice President, Strategic Program Management, MetLife

Providing insurance products to the poor around the world to help build sustainable improvements in economic conditions.



BRUCE CUMMINGS, Senior Innovation Manager, Colgate-Palmolive

Utilizing design thinking to develop a holistic sustainable skin/hair platform, incorporating formula and packaging that builds on the brand's message and enhances credibility.



ERIN FITZGERALD, Director, Social & Environmental Innovation Consulting, Dairy Management Inc.

Fostering collaboration across the dairy industry supply chain to create systemic, sustainable value; then provide the integrating force to enable transformative change.



AMIR ALEXANDER HASSON, Founder & CEO, United Villages

Leveraging United Villages' mobile phone-based rural supply chain network to introduce mobile classifieds



MAGDALENA KOT, Marketing Director, France & Belgium, William Wrigley Jr., Co.

Helping to answer the question: "Can something as small as chewing gum make the world a better place?"

The logo for Method, featuring the word "method" in a lowercase, sans-serif font.

DRUMMOND LAWSON, Environmental Chemist, Method

Developing sustainability as a competency in our supply chain partners, pursuing an ultimate goal of zero waste manufacturing.

The logo for IceStone, featuring the word "IceStone" in a serif font, with "Ice" in a lighter weight and "Stone" in a bolder weight. Below it, in a smaller sans-serif font, is the tagline "DURABLE SURFACES MADE OF RECYCLED GLASS & CONCRETE".

MIRANDA MAGAGNINI, Co-CEO & Founder, IceStone

Building a deep sense of community and work through triple bottom line practices.

The logo for SSGA, featuring the letters "SSGA" in a bold, sans-serif font. Below it, in a smaller sans-serif font, is the tagline "STATE STREET GLOBAL ADVISORS".

CHRIS MCKNETT, Principal, State Street Global Advisors

Designing and implementing a global sustainable and responsible investing policy that will serve as an over-arching summary of SSgA's perspective and position.

The logo for CellBazaar, featuring the word "cell" in a lowercase, sans-serif font, followed by a stylized yellow flower icon, and then the word "bazaar" in a lowercase, sans-serif font.

KAMAL QUADIR, Artist, Founder & CEO, CellBazaar

Building a mobile payment solution that the unbanked could use to transfer and save money.

The logo for GOOD, featuring the word "GOOD" in a bold, sans-serif font.

MAX SCHORR, Co-Founder & Community Director, GOOD

Exploring where social impact aligns with business.

The logo for Sustainable Business International, featuring a stylized green leaf icon to the left of the text "Sustainable Business INTERNATIONAL" in a sans-serif font.

SANDRA TAYLOR, President & CEO, Sustainable Business International LLC

Assisting Marriott International in developing a plan and strategy to integrate more sustainability into its supply chain and international operations, specifically working with hotel management and vendors in Costa Rica and in India.

The logo for Walmart, featuring the word "Walmart" in a sans-serif font, followed by a yellow six-pointed star icon.

PAUL TEPFENHART, Director of Strategy, Private Brands, Walmart

Sustainably transforming Walmart's global supply chains

The logo for IBM, featuring the letters "IBM" in a bold, sans-serif font, with horizontal stripes to the left of the letters.

KEVIN THOMPSON, Senior Program Manager, Corporate Citizenship & Corporate Affairs, IBM

Scaling the Corporate Service Corps, a leadership and business development program he developed at IBM.

The logo for IDEO, featuring the word "IDEO" in a bold, sans-serif font.

JOCELYN WYATT, Social Impact Lead, IDEO

Developing a sustainable business model for IDEO's social innovation work.