

2021 INNOVATION PROJECTS











HALLIBURTON









MEGAN BROWN, Director, International Analytics & Data Science, Starbucks

Creating a career path that helps Starbucks store partners become data analysts and embeds their business acumen into the corporate analytics practice.

BEK CHEE, Chief People Officer / Chief Diversity Officer, TCV

Creating an externship program for senior female corporate executives in order to increase representation of senior female investors in venture capital and private equity.

HUGH CHERNE, Associate Director of Sustainability, Best Buy

Helping low- and moderate-income families and community-based organizations minimize energy expense by increasing their access to clean, renewable energy and energy efficient technology.

JESSAMINE CHIN, Sr. Director, Social Innovation, ESG Office, VMware

Accelerating business value of environmental, social, governance (ESG) goals through a change activation model that integrates ESG actions into everyday job roles.

IMANI DUNBAR, Head of Equity Strategy, LinkedIn

Creating LinkedIn's first Equity Strategy to inform the design of products and tools that combat systemic barriers and create economic opportunities for the global workforce, particularly those who have been historically marginalized.

SMITHA HARIHARAN, Senior Manager of Global Sustainability, Halliburton

Building a toolkit for the Halliburton sales team so they can deliver environmentally low-impact solutions to customers and drive towards Halliburton's goal to supply sustainable, affordable, and safe energy.

STACY KAUK, Head of Sustainability, Shopify

Providing Shopify's retail business customers with tools that enable them to integrate environmental sustainability into their operations with just a few clicks.

SARAH KEH, Vice President, Inclusive Solutions, Prudential Financial, Inc.

Launching a second chance hiring program for people previously involved with the criminal justice system and advocating to change regulations that currently prohibit these people from working in the financial services industry.

DAN KIM, former Sr. Director, Pilot Company

Developing a framework to advance decarbonization in the fuels industry by using synthetic fuel, electric and hydrogen transport solutions.

EMI KOLAWOLE, Firestarter, X, the moonshot factory

Developing technologies to improve how communities working to solve pressing social justice issues are recognized, rewarded and elevated.





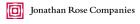
















LEVI STRAUSS & CO.

RITAMBHARA KUMAR, Co-Head of the Gate Fund, Bridgewater Associates

Developing a playbook for Bridgewater to attract and integrate senior investment talent that will lead to a more diverse workforce.

MICHELLE LEE, Managing Director, IDEO

Convening diverse, cross-industry experts to develop responsible design practices that foster healthy, inclusive online communities.

ASHLEY LYKINS, Senior Director, Geo Responsibility & Circular Operations, Nike, Inc.

Developing internal tools and incentives that demonstrate how Nike can lower carbon emissions in its logistics practices.

JABARI MAGNUS, Managing Director, BlackRock

Serving financial companies that have self-directed trading or investing platforms by offering tailored thought leadership in portfolio construction and BlackRock investment products and services to help their do-it-yourself investors meet their goals.

IAN MAKOWSKE, Manager, Finance, Rivian

Developing frameworks and tools that will embed carbon impacts as a factor in capital deployment decisions.

TESSIE PETION, Head of ESG Engagement, Amazon.com

Evaluating corporate policies, programs, and practices to determine if they have disparate racial impacts on nearly one million U.S. hourly employees.

ISABELLE QUEVILLY, Head of Creative Shop, UK, Meta

Developing a strategy and resources to empower fashion creators, communities, brands, and partners using Meta to deliver positive climate action and sustainable transformation across the fashion industry.

NATHAN TAFT, Partner/Senior Managing Director, Jonathan Rose Companies

Developing a digital location-intelligence tool and environmental, social, and financial index to help Jonathan Rose Companies prioritize its investments in affordable housing in the United States.

JARED THOMAS, Group Product Manager, Equity Platform, Carta

Increasing the adoption of equity compensation for all employees in non-venture backed companies in order to drive fairer compensation and combat the growth of wealth inequality in the United States.

MAURY WOLFE, Vice President, Corporate Responsibility and Social Impact, Cox Enterprises

Leveraging Cox Enterprises' community partnerships to identify, train and recruit community organizations' constituents to increase their access to jobs and build a more robust pipeline of talent.

PHIL ZABRISKIE, Director of Impact and Global Reputation, Levi Strauss & Co.

Mapping a credible framework for a living wage platform that is applicable across the Levi Strauss & Co supply chain and in the company's retail and distribution center network.