



FIRST MOVERS

aspen institute

2024 INNOVATION PROJECTS



SHEETAL AGARWAL, Head of UX Research for Windows and Devices, Microsoft

Driving inclusive AI product development by ensuring large language models are responsibly built with diverse community input and by increasing qualitative learning from underrepresented voices.



Avangrid
A member of the
Iberdrola Group

LANEY BROWN, Vice President, Sustainability, Avangrid

Developing the awareness, infrastructure, and skills required for Avangrid to strategically advance the energy transition.



MELANIE CHOW LI, Vice President, Mission and Sustainability, Danone

Integrating impact-based decision-making into Danone's governance, operations, and daily processes at every level to deliver on the company mission and drive value creation.



DR. ADANNA CHUKWUMA, Senior Director, Global Impact Measurement, Visa

Aligning Visa's purpose initiatives with business growth by leveraging data, measurement, and strategy.



CATARINA CURRY, Executive Director, Russell Reynolds Associates

Advancing Russell Reynolds Associates' partnerships with businesses in the energy transition sector by finding and developing the right leaders to succeed in decarbonization.



CHRIS CURRY, Clinical Health Products, Apple

Expanding Apple's scientific contribution to women's health via the Apple Women's Health Study by adding research aims around menopausal transition and menopause.



LIDIA DEL POZO, Director, Inclusive Growth & Community Investment - Sustainability, BBVA

Expanding access to affordable financial products for unbanked and underbanked people and small businesses in BBVA's footprint to reduce vulnerability and unlock opportunity.



JORGE FERNANDES, Enterprise AI Lead, Pratt & Whitney

Harnessing generative AI at Pratt & Whitney to enhance system visibility, improve operational efficiency, and accelerate employee growth.



STUART GETTY, Sr. Design Director, Communications + Inclusive Design, IDEO

Embedding inclusive design as a core capability for designers at IDEO through education, advocacy, and real-world prototyping.



JUAN PABLO GRIJALVA, Organizational Development and Strategic Manager, El Ordeño

Catalyzing well-being in Ecuador's indigenous communities through an El Ordeño nonprofit that empowers local leaders and producers while scaling community-led solutions in food systems.



JEWEL JONES TRUXON, Global Inclusion & Health Equity Practice Leader, Real Chemistry

Embedding inclusion and health equity principles into Real Chemistry's AI strategy, to help improve healthcare experiences and outcomes.



LILY LADD, Senior Vice President, Chief of Staff to the CFO, Atlassian

Building a financial framework and cultural focus to enhance Atlassian's decision-making in balancing revenue growth, profitability, and sustainability for long-term success.



DENISE PEARL, Global Strategic Partnerships, Sustainability and New Energy, Google

Building a data-driven energy and carbon ecosystem on Google Cloud, leveraging AI to accelerate energy transition, corporate resilience and climate action.



JUSTIN RANSOM, Senior Director, Sustainable Food Strategy, Tyson Foods

Creating a data-driven commercial pathway to help farmers and ranchers adopt regenerative practices that strengthen the resilience of our agriculture and food system.



HELEN ROBB, Director of Product Management, H&R Block

Leveraging H&R Block's digital platform to increase access to public benefits to improve financial health and economic stability for individuals and families.



JEROME J. SANDERS, Head of Content Marketing, Credo AI

Democratizing generative AI access in the Global South to empower the next billion users through education, equity, and inclusion.

BETH SPURGEON, Senior Director, Sustainability & Social Impact CoE, PwC

Strengthening PwC's sustainability structure to embed the work more deeply into business operations.



AISLIN SULLIVAN, Sustainability Program Director, Corning Incorporated

Developing internal mechanisms to incentivize and drive sustainability initiatives aligned with Corning's strategic priorities.



JOHN WANG, Vice President of Global Business Development & Licensing, Levi Strauss & Co.

Strengthening Levi Strauss & Co.'s sustainability platform by partnering with third-party licensees to drive strategic sustainability investments.



PHILIP YU, Director of Strategy, Merck Manufacturing Division, Merck

Identifying and sourcing a digital platform to enable Merck to achieve its Scope 3 sustainability goals and compliance by improving supplier engagement and streamlining reporting.