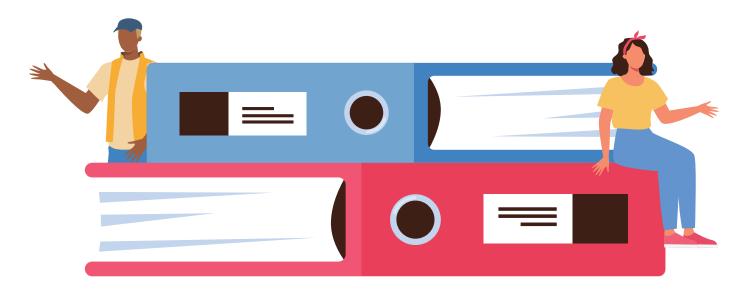
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# Developing Your Employee Handbook

Learn what to include in an effective employee handbook for your small business. This guide covers essential policies and instructions that not only help protect your business, but more importantly, set clear expectations for your team.



When you hire your first few employees, you'll quickly realize they have questions: What time should I be here? Can I work from home? What happens if I'm sick? What can I wear to work? An employee handbook answers these questions before they're asked—and helps employees start their new job with confidence.

Your handbook is a roadmap that helps employees understand how your business works, what is expected of them, and what they can expect in return—from company policies and workplace culture to benefits, support resources, and procedures for handling concerns. While it's not a legal contract, it creates the foundation for a healthy workplace and a good job.

**NOTE:** Employee handbooks themselves are not required by federal law but may be required in certain states.

**TIP:** Check your state's Department of Labor (or equivalent) that publishes employer requirements. Check their website for:

- Required notices or policies
- Distribution methods (e.g., posted vs. written)
- Recordkeeping requirements

# How an Employee Handbook Helps Your Business

As noted above, a handbook has many benefits to your business and employees. A thorough employee handbook also:

- » Strengthens Communication Employees can find answers efficiently, allowing you to focus on strategic priorities.
- » Builds Trust and Confidence Clear guidelines help employees feel valued and perform better.
- » Creates Consistency Standardized policies ensure everyone gets treated fairly.
- » **Supports Growth -** New hires understand their role and get up to speed faster.
- » Maintains Legal Compliance As your business grows, a handbook keeps you aligned with employment laws.

**NOTE:** An employee handbook is different from a procedures manual, which gives step-by-step job instructions.

# **Creating Your Handbook**

The table of contents provided below documents each policy topic in an intentional order—your job is to identify which policies apply to and need to be documented for your business. To get started, follow these steps.

### Step 1: Choose Your Policies \*

Review each general policy topic and corresponding headings to determine which you will include.

# Step 2: Customize the Language

Document and edit policies to reflect your company voice while including any essential legal language.

## Step 3: Get Feedback

Have a manager or trusted employee review for clarity.

# Step 4: Consider Legal Review

This is recommended if you are unsure about what you need, have unique policies or operate in multiple states.

# Step 5: Share and Confirm Receipt

Give everyone a copy, make it easily accessible, and have employees confirm they received it. This sets clear expectations for both employer and employee. When hiring new employees, create a practice to review the handbook during orientation as mentioned in the New Hire Checklist.

# Step 6: Update Annually

Laws and policies change. Regular updates show you're staying current.

\* This tool is not intended to and does not constitute legal advice, and the provision of this tool does not create an attorney-client relationship. Some policy requirements may vary based on the size of your business or the state within which you operate. You should not act upon any such information without first seeking qualified professional counsel on your specific matter. Seek legal or professional support if unsure.

#### **Best Practices:**

- » Keep the handbook as brief as possible A good target is 10-15 pages.
- » Focus on clarity over complexity It is important that employees can read and understand what is written.

**View Handbook Table of Contents** 



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# **Employee Handbook Table of Contents**

#### 00

#### **STATEMENT OF PURPOSE**

This explains why the handbook exists and what it is meant to do.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Revisions of the Handbook

#### 01

#### GENERAL EMPLOYMENT POLICIES

This first section sets the tone for the rest of the handbook. It should include foundational topics that explain your basic employment practices, legal compliance, and overall approach to managing your workforce.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Mission Statement Reasonable Accommodation Accurate Records Ownership of Materials

Business Values Employment at Will Confidentiality Employment Authorization Check

Open Door Policy Conflict of Interest

### 02

#### **EMPLOYMENT STATUS**

This section clearly defines the different types of employment in your business - full-time/part-time, exempt/non-exempt, etc.. It helps employees understand how their status affects things like pay, benefits, eligibility for leave, and expectations for hours worked.

## POLICY HEADINGS TO CONSIDER INCLUDING:

Introductory Period Employment Categories

#### 03

#### **RECRUITING AND HIRING**

This section outlines your company's approach to finding, evaluating, and onboarding new employees. It helps ensure transparency, consistency, and fairness in the hiring process while reinforcing legal compliance.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Background Checks Promotion

#### 04

#### **COMPENSATION AND SALARY ADMINISTRATION**

This section summarizes how your company handles employee pay, raises, bonuses, and any payroll-related policies. It helps employees understand how their compensation is determined and managed.

### POLICY HEADINGS TO CONSIDER INCLUDING:

Direct Deposit Change in Payroll Processing Pay Advance and Employee Loans

Garnishment of Wages Payroll Deductions

#### 05

#### **GENERAL WORKPLACE POLICIES**

This section covers the day-to-day expectations for behavior, conduct, and workplace operations. It sets the standards for professionalism, safety, and how employees interact with each other and the business as a whole.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Use of Personal Auto Statement of Philosophy Weapons Personal Relationships within the

Workplace Safe Working Environment External Emergencies/ Personal visitors and Pets in

**Inclement Weather Dress and Jewelry Policy** the Workplace Reasonable Safety Workplace Behavior Right of Privacy Accommodations Change of Personal Status

Safety **Political Activity Facilities Professional Integrity** 

**Drugs and Alcohol Policy Public Statements** Miscellaneous Expenses Incurred **Professional Certification** 

# 06

#### **EMPLOYEE BENEFIT PROGRAMS**

This section provides employees with an overview of the benefits your business offers beyond wages—these are often key to employee satisfaction and retention. This section should clearly explain eligibility, enrollment, and what's included in each benefit offering.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Medical/Parental Leave PTO Carry Overs and Cash Out Medical Insurance Bereavement Leave

Paid Holidays Military Leave (USERRA) Jury Duty **Educational Assistance** 

Paid Time off Personal/Administrative Leave Unschedule Absences

Vacation Leave **COBRA** 

#### 07

#### ORGANIZATIONAL PROPERTY AND TECHNOLOGY

This section outlines how employees are expected to use, maintain, and protect the business' physical and digital assets. It helps protect equipment, systems, and data, while setting clear expectations for responsible use.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Non-Solicitation/Non-Email, Instant Messenger Internet Monitoring

**Distribution Policy** Personal Phone Calls Social Media

#### 08

#### **EMPLOYEE WORK PERFORMANCE**

This section sets expectations for how employee performance is evaluated, managed, and supported. It also outlines how feedback, discipline, and development are handled to promote accountability and growth.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Work Performance Reviews Career Development

#### 09

#### PERFORMANCE IMPROVEMENT AND SEPARATION FROM EMPLOYMENT

This section covers the processes for helping employees improve performance as well as the procedures for ending employment, whether voluntarily or involuntarily. This section is important for clarity, fairness, and legal protection.

#### POLICY HEADINGS TO CONSIDER INCLUDING:

Statement of Philosophy Progressive Discipline Return of Property Lay Offs

Resignation **Termination** Condition of Property